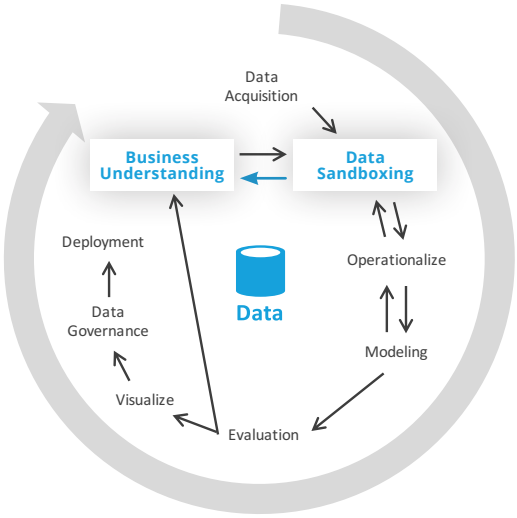
Data Makeover

Move from rear-view reporting to predictive analytics

Data projects can take months to complete with the majority of time spent on data movement and not enough time on data insights. It is time to stop spending all of your time on rear-view reporting and start seeing the data you really want to see.



What is Self-Service Analytics?

Self-Service is a simplified approach to analyzing data that allows business users access to their data even if they may not have a background in statistical analysis, business intelligence or data mining. This simplification enables end-users to find the information relevant to their business needs and lessens the burden on the information technology (IT) teams.

The Value

- Give users access to a data sandbox so they can experiment with their data
- Implement just enough data governance

The Proof

- Absorb raw data quickly so your analysts can use it right away
- Get new data sources to users quickly

The Outcomes

- Predictive analytics
- Self-service capabilities
- Confidence in your system

What the industry is saying

80 percent of the time spent on legacy reporting approaches "data analysis and data preparation." In other words, during those weeks and/or months most of the project time is spent massaging data. Only 20 percent of the time is spent actually "creating insights." **IT should be the enabler to flip the 80/20 insight ratio—IT needs to create a "Data-as-Service" mentality.**

The Capax Difference

Our solution allows you to focus your time where it matters — on data insights. We have the tooling and methodology to process raw data quickly and get it into the hands of business analysts faster.

Innovation starts with finding and cultivating big IDEAS. At Capax we know how to bring your IDEAS to life – literally. Our team can help you inject some radically new tech-based capabilities into your business, no matter where you are starting from, here's how it works: Investigate, Design, Execute, Automate, and Support.

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